

ISSUE 2
DECEMBER 2018

Summer

with norwood®

GIFT PACKAGING

WAYS TO PROMOTE
YOUR PRODUCT

ROCKSTOCK

THE GROUND
BREAKING STOCK
WE CAN'T GET
ENOUGH OF

EXCLUSIVE DESIGN TIPS

- inside -

+
*summer
cocktail recipes*



HELLO
sunshine



WHAT'S TRENDING

Summer Colours



NORWOOD CHRISTMAS HOURS!

Norwood will be closed from:

Monday December 24th 2018 to Tuesday January 1st 2019.

*We will be back open for business on **Wednesday January 2nd 2019!***

From all of us at Norwood, we hope you have a Merry Christmas and a Happy New Year!

STRAWBERRY + ROSEMARY

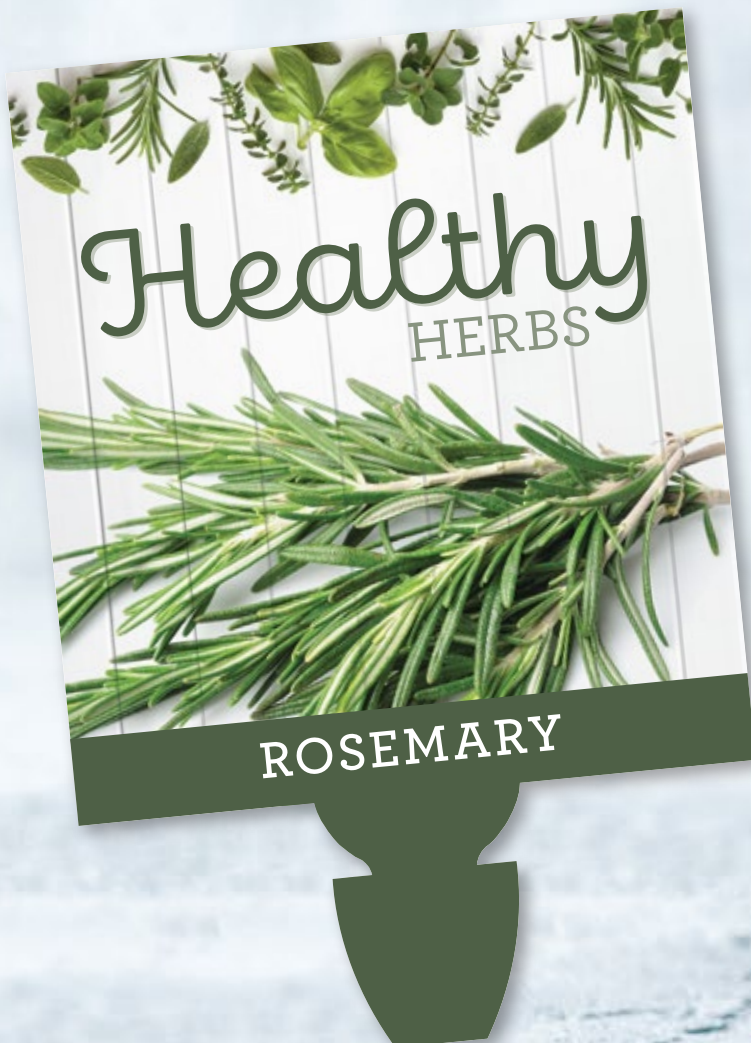
Cocktail

Cocktail Ingredients

4 fresh strawberries
6 oz bourbon of choice
3 oz rosemary simple syrup (recipe below)

Rosemary Simple Syrup

1 cup water
1 cup sugar
2 sprigs fresh rosemary



*Add rosemary for the
perfect summer cocktail!*



Directions

For the Rosemary Simple Syrup: Combine water and sugar in a small saucepan over medium heat and stir until well combined and mixture has thickened slightly (about 5 minutes) Right before taking off the heat, stir in the rosemary, and remove from heat. Let cool for about an hour then remove rosemary and place in a seal-able container for storage in your refrigerator.

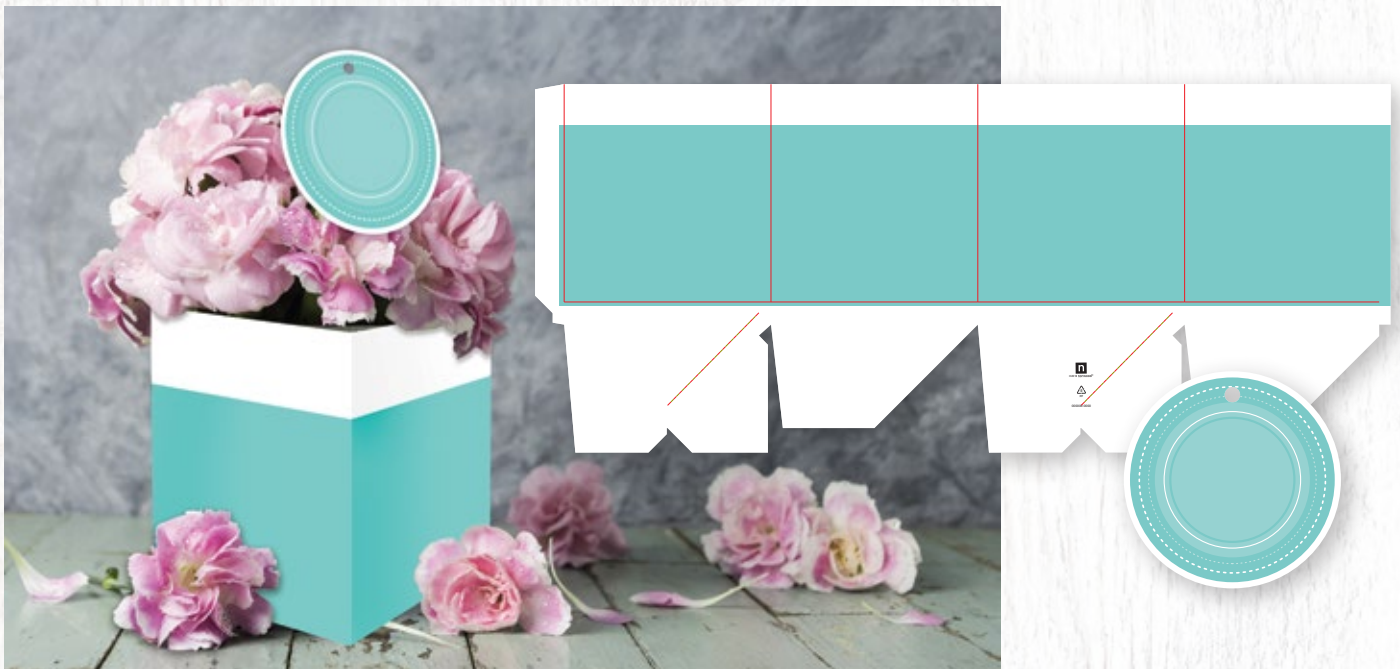
To assemble the cocktail: To assemble, muddle the strawberries with the bourbon in a glass until the strawberry juices have infused the alcohol. Strain with a fine strainer to minimize strawberry seeds in your drink. Fill two glasses generously with ice cubes and pour equal parts of the bourbon in each glass. Put 1 jigger (1.5 oz) of the Rosemary Simple Syrup in each glass and stir to combine. Top off with some sparkling water and garnish with rosemary or strawberries. Enjoy!

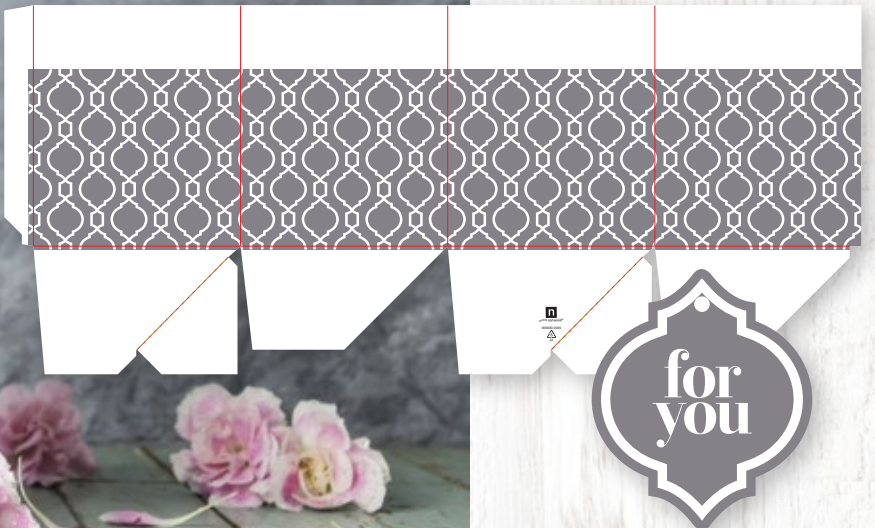


WHAT'S TRENDING

Gift Packaging

*Gift Boxes, pot wraps and gift tags are a great way to promote a product and can be customised!
Here are a few gift box and pot wrap ideas that we love!*









Blood Orange MINT SPRITZER

Ingredients:

- ½ cup mineral water
- ½ cup freshly squeezed blood orange juice
- Ice cubes
- 2-3 mint leaves

Directions:

Add all the ingredients to a glass and stir.
Drink cold.





WHAT'S TRENDING

Rockstock

Rockstock is a revolutionary breakthrough in papermaking technology. Rockstock is the registered trade-name of a ground-breaking high quality, coated paper with outstanding environmental values that prints extremely well using standard inks!

Rockstock can be used in most situations where conventional and synthetic paper is used and offers exceptional printing, water proofing and tear resistant qualities. Rockstock claims to be the world's most environmentally friendly paper.

Rockstock has superior printing values and is available in most sizes and weights of traditional, wood fibre papers.

why we love it

- Strong and tear resistant - perfect for books, carry bags and uses where strength is an advantage.
- Won't crack or white line on folds - suitable for maps and brochures.
- Waterproof - great for maps, outdoor displays, golf score cards, envelopes, pads etc.
- Can be written on while wet
- Freezer Grade - Durable under very low temperatures - excellent for freezer food packaging.
- Moth and insect proof.
- Food grade - for food storage and packaging. (FDA approved)
- Greaseproof
- Mistproof
- Recyclable



*Rockstock is a high quality, coated paper
with outstanding environmental values.*

a bit about rockstock

- Rockstock has unusual physical strength and high fold durability.
- Rockstock is an excellent product for food grade use.
- It is manufactured from ground down waste stone and offcuts used in the building industry. It contains no wood fibre.
- Rockstock has a low carbon emission.
- It uses significantly less energy to produce than wood fibre paper.
- It generates no effluent in its manufacture (water borne, airborne or solid)
- It requires no water, acid, base or bleach during production.
- Any trimmings or waste paper from production are recycled to make new paper.
- It is both recyclable and photo-degradable.
(It is not bio-degradable as it does not attract insects or organisms to consume it)
- 2 main product ranges
 1. S-Class (Sustainable Range)
 2. R-Class (recycled range)

Rockstock

For more information about how you can try rockstock,
talk to your friendly norwood representative or call us on 03 8796 9300



Mojito Magic

INGREDIENTS

- 1½ limes, cut into wedges
- 20 fresh mint leaves
- 2½ tsp granulated sugar
- 65ml white rum
- splash soda water, to taste
- fresh mint sprig, to garnish
- handful ice

DIRECTIONS

Place the limes, mint and sugar into a sturdy highball glass and 'muddle' or mash with the end of a clean rolling pin, to bruise the mint and release the lime juice. Add the ice and pour over the rum. Add soda water to taste and stir well. Garnish with a mint sprig and serve.



healthful.

lime



healthful.

mint

Add lime & mint for a refreshing summer drink!

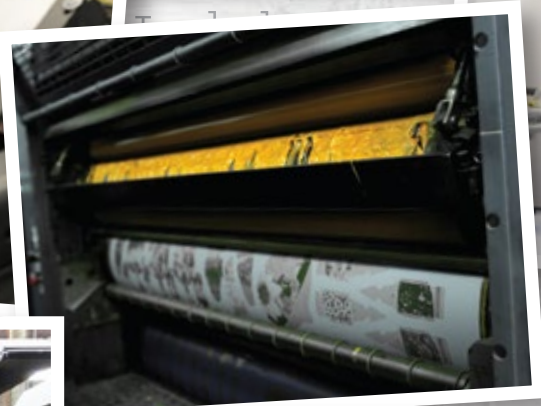
Behind the scenes at



Ever wondered how your labels are made? Here's a look behind the scenes at Norwood® as we explore how your labels go from order to finished product!



*Norwood® Head Office
in Hallam Victoria*

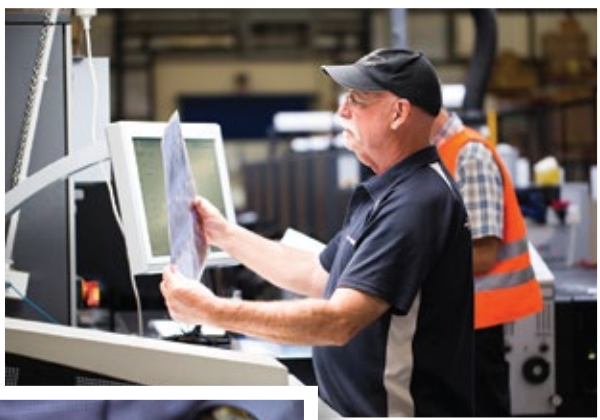


*Plates being made
ready for the press*



*The Speedmaster + Roland
Printing Presses*



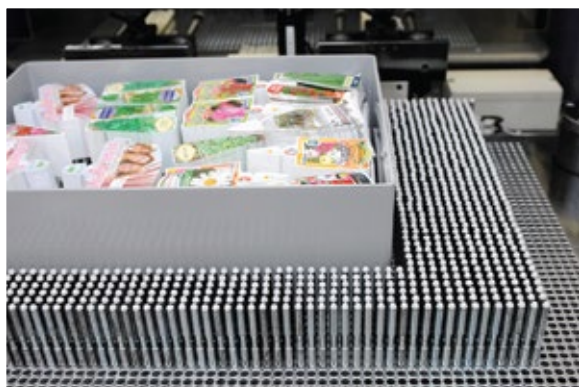
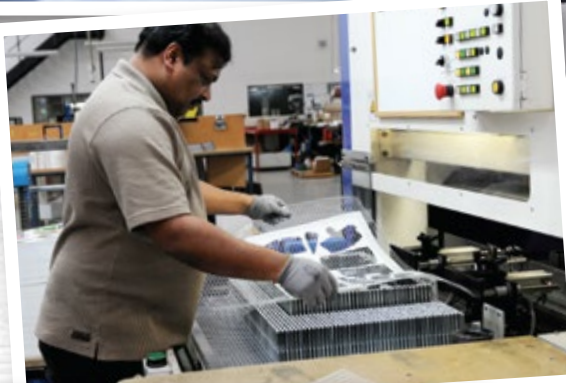


Proofing in progress

Labels are cut using a specially made die



Wastage being stripped which is then reformed into new products



*Labels printed and ready
to be picked for orders*



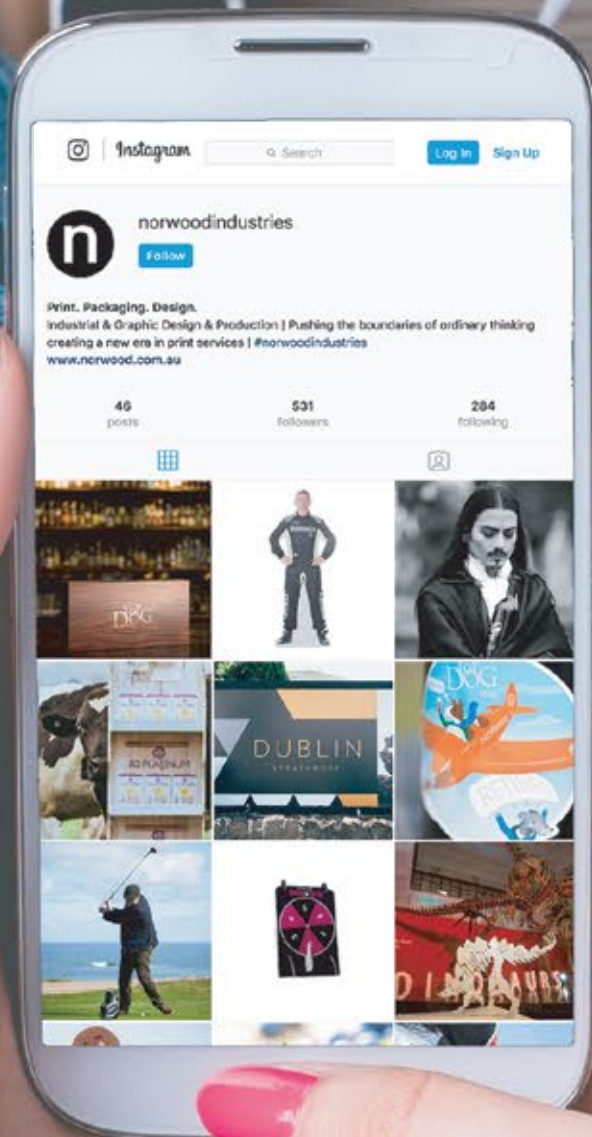
*Your orders being packed
by our friendly staff*



Polypropylene

Sustainability

Norwood's PP5 is a polypropylene compound that is non-toxic and 100% recyclable. Customers can return their unused tags and other poly materials to Norwood for processing by our recycling partner, Martogg LCM. By re-using this material, which would otherwise go to landfill, we're able to reduce our energy output. Combined with our own production off-cuts we shred, pellet and reform the waste into new products, which include car parts and building materials.



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